ABSTRACT OF THE DISCLOSURE

A marker for lens is provided as aligning unit in a lenticular lens that is of optical unit, and a marker for display panel is provided as aligning unit in a transmissive liquid crystal display panel that is of the display panel. Fixing unit is provided in at least a part of an area that encloses an image display area of the lenticular lens. An image display device is formed in such a manner that alignment between the lenticular lens and the liquid crystal display panel is performed by the marker for lens and the marker for display panel and the lenticular lens is fixed to a surface of the liquid crystal display panel on the side of a viewer.